

CE 2/3 Vertical Page Ad

Bleed Area: 5.875" x 11.125"

Extend your background to fill the full 'bleed area' - It will make sure you don't end up with white edges when the pages are trimmed.

Trim Area: 5.625" x 10.875"

Where we aim to cut the ad. Slight shifting may occur when trimming, so we leave a little wiggle room.

Safe (or Live) Area: 5.125" x 10.375"

Keep ALL important design elements, like text, logo, icons, etc. inside this area. (Not your background - that still needs to run to the edges of the bleed.)

DO

Make sure your images that depict jobsites and construction workers meet [ABC Safety Standards](#). If in doubt, email print-ads@magazinexperts.com with any questions.

Make sure ALL elements are in CMYK format. Our printer will flag anything with RGB or Spot colors.

Make sure all images are 300ppi or higher, especially when expanding to fit a full page.

Save files as PDF/x-1a to ensure high quality resolution.

DO NOT

Add crop marks to your files.

Flatten layers or images before saving - it will reduce your print quality.

Include spot colors or RGB elements.

Use unsafe or low resolution images (the printer will flag anything below 280ppi as it will print "soft").

Use Roboto font. If you use this font please make sure to outline your text prior to saving. Our printer will flag this font, as many instances are missing the glyphs to print properly.